

LOOK FIRST, FLY LATER

“Freedom to Travel Ltd.” launched a new product at the World Travel Market: the first in a series of videos. Approximately one hour in length and of broadcast quality, this product, which is available in English, French, German and Spanish is a travel video plus. The series will cover, among other things: sights of interests, hotels, restaurants, entertainment and shopping. The first title is **LONDON**; the second, which will be available in January, will be **BARCELONA**.

The company claims they can be used either as promos or for retail. RRP is £13.99 but discounts are available for bulk purchases.