

S. FARMER & CO.

Opposite the Town Hall

The Centre of Music for Luton

LUTON 636

THE STORY OF THE PANTOMIME (in brief)

Cinderella, the youngest daughter of Baron Hardup, is made the drudge of the family and treated very unkindly by her two ugly sisters. Prince Charming meets her in the woods and gives a Ball to which all are invited, hoping to meet her again, but Cinders is prevented from going by her Ugly Sisters. Cinders' Fairy Godmother appears and arranges for her to go to the Ball disguised as a Princess, but tells her she must leave before midnight. Cinders fails to leave in time and all her beautiful clothes turn to rags. Prince Charming finds her slipper and declares he will wed the one it fits. This is of course Cinderella, who marries the Prince and lives happily ever after.

IF ANY OF YOUR FRIENDS OR RELATIVES ARE
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THE NEED IS GETTING URGENT

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ALMA

LUTON

CONTROLLED BY ASSOCIATED
BRITISH CINEMAS LTD

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LUTON 1901

Licensee and Manager—WILLIAM GIFFORD, 253, Stockingstone Road, Luton

FRANK E. FRANKS AMUSEMENTS LTD.

present

THE POPULAR FAIRY PANTOMIME

CINDERELLA



A MODERNISED PRODUCTION FULL OF NEW IDEAS
RIOTS OF FUN, NEW SONGS, STORIES AND DANCES

The Pantomime Written and Produced
BY

FRANK E. FRANKS

SEATS MAY BE BOOKED IN ADVANCE AT NO EXTRA CHARGE
BOX OFFICE OPEN from 10 a.m. to 9 p.m.

PATRONS PLEASE NOTE—

All seats booked by telephone must be claimed 15 minutes before
advertised starting time of performance or they will be sold

All gangways, passages and staircases shall be kept entirely free from chairs or any other
obstruction and no person shall be allowed to sit or stand during any performance or enter-
tainment in such gangways, passages or staircases.

The public shall be permitted to leave by all entrance doors after each performance or entertainment.
No smoking shall be permitted to take place on the stage except as part of a performance or
entertainment.

The fire-proof safety curtain to the proscenium opening must be lowered and raised at least once
during every performance or entertainment to ensure that it is in proper working order.

Programme - TWOPENCE

THE ALMA BALLROOM

DANCES EVERY WEEK

The Best 'Mid-Week' Dance
EVERY TUESDAY 8-0 till 11-30 p.m.
 Tickets - 1/6 + Forces - 1/3

A GRAND DANCE EVERY SATURDAY

8-0 till 12-0 midnight
 Tickets - 2/6 + Forces - 2/-

DANCING TO . . . THE ALMA BALLROOM ORCHESTRA

CHRISTMAS DANCES

GRAND XMAS EVE DANCE
 24th DECEMBER 8-0 till 12-0 midnight
 Tickets - 2/5 + Forces - 2/-

GRAND BOXING NIGHT REVELRY
 26th DECEMBER 8-0 till 1-0 a.m.
 Tickets - 3/6 + Forces - 2/6

GRAND NEW YEAR CARNIVAL BALL
 31st DECEMBER 8-0 till 1-0 a.m.

ALMA CINEMA CAFE + LUTON

OPEN DAILY from 11 a.m. to 8 p.m.

THREE COURSE LUNCHEON 1/9

Served from
 12 noon to 2.30 p.m.

HIGH TEAS & THEATRE SUPPERS

From 5 p.m.

AT A MODERATE TARIFF

GOOD COOKING AND SERVICE WITH COURTESY

[AN ASSOCIATED BRITISH CINEMA]

LUTON INDUSTRIAL CO-OPERATIVE SOCIETY LTD.

4-20, NEW BEDFORD ROAD

MEMBERSHIP - - - 36,029

ANNUAL SALES - £1,241,860

We distributed in Dividend on Purchases for
 the year ending September 1942

£94,414 8s. 0d.

**"DID YOU SHARE IN THIS BENEFIT?"
 "IT PAYS TO SHOP AT THE 'CO-OP.'"**

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F. W. TODD

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 54, SUNDON RD. 76, HART LANE**

Personal attention - - - Courtesy at all my Branches

FRANK E. FRANK'S AMUSEMENTS LTD. presents

CINDERELLA

Characters

Prince Charming . . . Miss Elsie Bower	Dandini Miss Ruby Colleano
Baron Hardup . . . Huntley Macdonald	Cecil Bona Colleano
CINDERELLA Teresia Henderson	Herbert Clive Colleano
Queenie John Ryles	CHIPPY FRANK E. FRANKS
Matilda Tom Ingleby	Fairy Bowbelle Doris Calvert
King Cruel Percy James	

STRONG SPECIALITIES BY

**MAURICE COLLEANO
 AND FAMILY**
 From The London Palladium

The Twenty Tapping Toddlers

AND

ELSIE BOWER

Synopsis of Scenes

PROLOGUE Santa Claus Library It's Christmas Eve	INTERVAL
SCENE 1 The Royal Orchard	SCENE 7 The Gates of the Royal Palace
SCENE 2 A Country Lane	SCENE 8 The Road Home
SCENE 3 Baron Hardup's Kitchen	SCENE 9 Corridor of the Baron's House
SCENE 4 Fairy Toys in Toyland	SCENE 10 The Garden of Feathers
SCENE 5 The Kitchen Again	
SCENE 6 Cinderella's Departure	

At the Interval - Visit

THE ALBION

Adjoining this Theatre (to the left)

Proprietor - - - **H. J. BATES**

J. W. GREEN'S LUTON ALES AND STOUT. ALL PROPRIETARY
 WINES AND SPIRITS

COMFORTABLE SPACIOUS SALOON

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