



**'A CLASSIC, CLASSY EVENING.
MAGNIFICENT'**

THE STAGE

The ground-breaking classic musical *Show Boat* sails into London's West End for the first time in almost 20 years, direct from a hugely successful and critically acclaimed run at Sheffield's Crucible Theatre.

Set against the backdrop of America's Deep South at the turn of the 20th Century, *Show Boat* tells a powerful story of freedom, loyalty and above all love. The show's Broadway premiere in 1927 changed musical theatre forever, and this lavish new production proves that its timeless themes and peerless music remain as vital, passionate and moving as ever.

So hop on board the *Cotton Blossom* show boat, and be swept away by one of the most romantic musicals of all time, directed by Daniel Evans and featuring the timeless songs *O' Man River*, *Make Believe* and *Can't Help Lovin' Dat Man* from Jerome Kern, with lyrics and book by Oscar Hammerstein II.

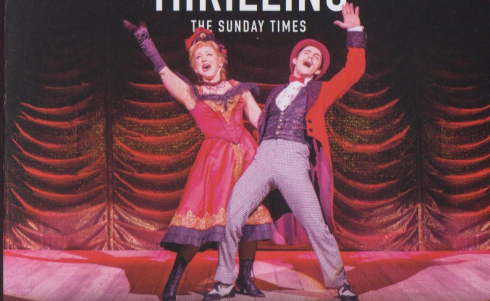


Photography by John Pearson (Original Sheffield Crucible Company) Design & Print AMO



'THRILLING'

THE SUNDAY TIMES



ShowBoatMusical.co.uk 0844 412 4654*

*calls cost 7p per minute, plus your phone company's access charge

PERFORMANCE TIMES

Tuesday – Saturday 7.30pm. Wednesday, Thursday & Saturday 2.30pm

TICKET PRICES

TICKETS FROM £19.50 WITH NO BOOKING FEE.

Reduced priced previews available 9 – 23 April 2016

Premium seats are available, please contact the box office for further details.

Day seats available in person from 10am at the box office.

GROUP RATES

GREAT GROUP RATES AVAILABLE FOR GROUPS 10+

See GROUPS groups@seetickets.com 0844 412 4650*

*All group rates valid on Band A seats for Tue – Thu performances only. Subject to availability. Exclusions apply. Calls cost 7p per minute plus your phone company's access charge.

SCHOOL RATES

FOR SCHOOLS GROUPS OF 10 OR MORE: £22.50

PLUS TEACHER GOES FREE

See EDUCATION education@seetickets.com 0844 412 4649*

*School rate valid on Band A/Band B seats for Tue & Wed evenings and Wed & Thu matinee performances only. Free teacher place is eleventh ticket. Subject to availability. Exclusions apply. Calls cost 7p per minute plus your phone company's access charge.

HOW TO GET THERE

📍 Holborn, Covent Garden 🚶 Charing Cross 📍 NCP Parker Mews

📱 /ShowBoatMusical 🐦 @ShowBoatMusical

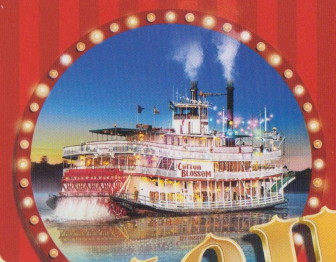
NEW LONDON THEATRE, DRURY LANE, WC2

REALLY USEFUL THEATRES GROUP



**'SENSATIONAL.
GLORIOUS.
A TRIUMPH'**

THE TIMES



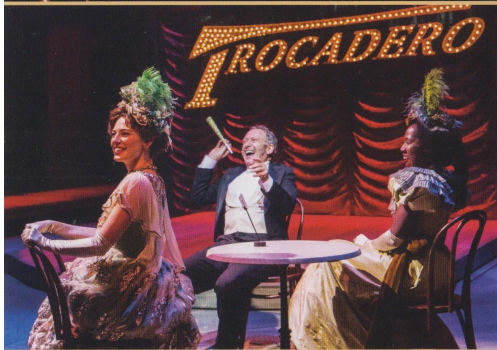
**SHOW
BOAT**

THE GROUND-BREAKING MUSICAL

MUSIC BY JEROME KERN
BOOK & LYRICS BY OSCAR HAMMERSTEIN II
BASED ON THE NOVEL "SHOW BOAT" BY EDNA FERBER

★ **STRICTLY LIMITED SEASON** ★
NEW LONDON THEATRE

★★★★★
'UNMISSABLE.'
 ALL ABOARD FOR
 PERFORMANCES
 OF EXCEPTIONAL
 QUALITY'
 THE OBSERVER

★★★★★
'TERRIFIC.'
 THIS PRODUCTION
 IS SOMETHING
 SPECIAL.
 THE SINGING
 IS EXQUISITE'
 THE DAILY TELEGRAPH



★★★★★
'A MUSICAL TREAT FROM BEGINNING TO END'
 THE MAIL ON SUNDAY

★★★★★
 GUARDIAN

★★★★★
 FINANCIAL TIMES

★★★★★
 SUNDAY EXPRESS

★★★★★
 WHAT'S ON STAGE

