

THE BOOK CLUBS'  
**SPECTACULAR  
 GIFTS!**

Here are seventeen splendid gift-offers for every member of The Book Clubs—a wonderful variety of spectacular gifts for your own use or for relatives and friends!

Any one of these great gifts is available to you now *absolutely free* if you secure only one new enrolment for any of Foyles Book Clubs. **And by securing**

additional enrolments you can obtain as many other gifts as you wish. Use the form on the back of this folder to enrol a friend *today*.

**BOOTS' FAMILY SIZE  
 FIRST AID  
 CASE**

Made by Boots, the world-famous chemists, this useful First Aid Case measures  $7\frac{1}{2} \times 4 \times 2\frac{1}{4}$  inches. The gleaming metal container is in contrasting light and dark blues and makes an attractive addition to any bathroom or kitchen. For almost every household emergency—cuts, burns, bites, stings, abrasions, etc. (*Free for only one new enrolment. Available in U.K. only.*)



**Free** *Voucher* **Offer**



By enrolling a friend in any of Foyles Book Clubs you will be entitled to receive from us a Gift Voucher valid for ten-shillings' worth of merchandise at any branch of Boots the Chemists. The Voucher bears no advertising — and you may, if you wish, use it as a gift for a relative or friend. (*Free for only one new enrolment. Available in U.K. only.*)

# PERCY THROWER'S ENCYCLOPAEDIA OF GARDENING

Packed with useful information which can be followed by the inexperienced amateur as well as appreciated by the expert. Hundreds of popular garden and greenhouse plants are described and nearly every genus is illustrated. Percy Thrower is one of Britain's most knowledgeable horticulturists and his television programme is watched by millions. This book will be welcomed eagerly by all gardeners. (*Free for only one new enrolment.*)



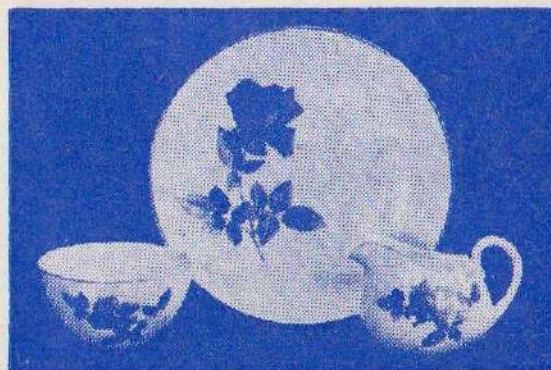
## ROSANNA TEA SERVICE



This splendid Tea Service is made by the 130-year-old firm of Ridgways of Staffordshire. It consists of three cups, three saucers, and three plates. (*Free for only one new enrolment. Available in U.K. only.*)

## TEA SET

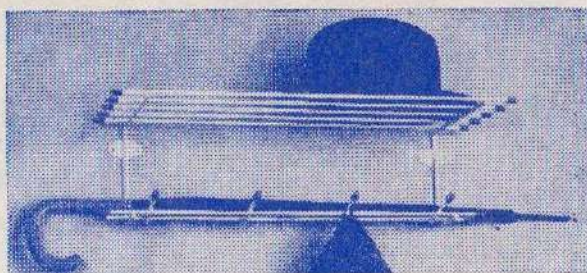
To match Tea Service, above. Consists of large Cake Plate, a Sugar Bowl, a Milk Jug. (*Free for only one new enrolment. Available in U.K. only.*)



### TO ENROL MORE THAN ONE FRIEND

Pin their names and addresses to the application form on back page, enclosing 12s. (payment for first two selections) for each. **YOU RECEIVE ONE GIFT FOR EACH ENROLMENT!**

# THE NEW MODERN 'ANTELOPE' HAT AND COAT RACK



The "Antler" Hat and Coat Rack is the perfect size for the modern home. It is finished in lacquered brass plate with black plastic caps and provides ample space for several hats and coats — as well as umbrellas, satchels, bags and gloves. (*Free for only one new enrolment. Available in U.K. only.*)

## GLEAMING WHITE SUPERIOR QUALITY 'BATHMATE' BATH RACK



The "BATHMATE" BATHRACK is attractively finished in white high-gloss polythene. It measures  $27\frac{1}{2}$  inches long by  $6\frac{1}{4}$  inches wide by  $3\frac{1}{4}$  inches deep and provides generous room for all your bathroom accessories. (*Free for only one new enrolment. Available in U.K. only.*)

## WORLD-RENOWNED REFERENCE BOOK PEARS CYCLOPAEDIA

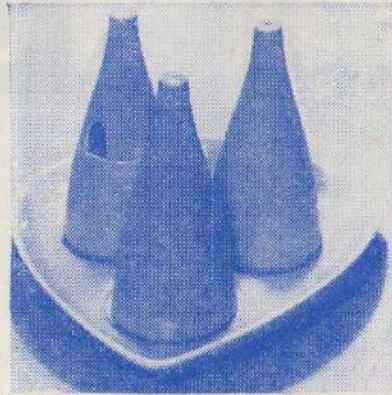


In homes throughout Britain, Pears Cyclopaedia has come to be regarded as an indispensable family reference book—a never-ending source of expert, accurate information on a truly amazing range of subjects. And, as one successful edition has followed another, this great cyclopaedia has earned for itself the enthusiastic praise of generations of readers. (*Free for only one new enrolment.*)

## POOLE POTTERY 4-PIECE

### CRUET

Made by the world-renowned firm of Poole Pottery Ltd., this elegant modern Cruet consists of a Salt Cellar, Mustard Pot, Pepper Pot, and Matching Tray, as illustrated. The cruet items are in an attractive pale blue and the tray is in a charming shade of grey which tones admirably with the blue. This is an exceptionally high-quality product and it makes a truly outstanding gift. (*Free for only one new enrolment. Available in U.K. only.*)



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## The Complete Home Sewing Guide McCALL'S SEWING IN COLOUR

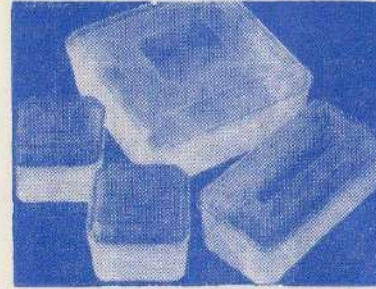
This big, beautifully-produced book has been specially designed for every woman who likes to sew — for the beginner as well as for the expert. There are chapters on Patterns; Fabrics; Colours; Design; Tailoring; Repairing; Remodelling; Shaping Materials; Essential Tools; Pressing; Fitting; Linings; Hems; Facings; Button-holes; Belts; Frills; and Piping. And there are over 1,000 easy-to-follow diagrams and superb colour plates. (*Free for only one new enrolment.*)



**IMPORTANT:** You must, yourself, be a current member of Foyles Book Clubs to qualify for these gifts. A remittance must accompany every new enrolment.

## HARLEQUIN FOUR-PIECE SET OF REFRIGERATOR BOXES

Suitable either as hygienic Refrigerator Boxes (for Cheese, Salads, Fruit, etc.) or for use as space-saving picnic food containers, this delightful Harlequin Set consists of four gaily-coloured polythene containers with sturdy polystyrene lids. The set comprises one container measuring 8 x 8 ins.; one measuring 8 x 4 ins.; and two measuring 4 x 4 ins. For convenient storage, the three smaller containers fit neatly into the large one, as illustration, right. (*Free for only one new enrolment. Available in U.K. only.*)



## THE WONDERFUL 'INSULEX'

### ICE BOWL

This attractive Ice-Bowl has a generous two-pint capacity. Tastefully designed, with built-in insulation and an unbreakable lining, it keeps your ice cubes solid for from 4 to 6 hours. The Insulex Ice Bowl is beautifully finished in gleaming Polystyrene plastic. It looks so good on your bar or side-board! (*Free for only one new enrolment. Available in U.K. only.*)



# UNIQUE STEPPING STONE TO KNOWLEDGE! WARD LOCK'S JUNIOR PICTORIAL ENCYCLOPAEDIA

This attractively-produced encyclopaedia answers almost all the many questions which crop up at school, home and play — and it provides a unique stepping stone to new worlds of fascinating knowledge. Arranged in convenient alphabetical order it deals with subjects ranging from astronautics to zoology and it is lavishly illustrated with maps, photographs, drawings and colour plates. (*Free for only one new enrolment.*)



## MRS. BEETON'S ALL ABOUT COOKERY

ALL ABOUT COOKERY is essentially a practical book. Apart from its 2,000 easy-to-make recipes for popular mouth-watering dishes, it includes detailed instructions for planning menus and preparing and presenting food, temperature charts, hints on carving, and tables of weights and measures. Other outstanding features are 26 superb colour photographs, 66 step-by-step black-and-white illustrations, and a "wipe-clean" binding. (*Free for only one new enrolment.*)



***If you have Children***

in the 8—13 age group, you ought to enrol them in the Children's Book Club. You'll be entitled to a gift if you do!

'NEW STANDARD COLLEGE'



# GLOBE

This splendid American-made inflatable Globe is attractive, washable and unbreakable. It is easily inflated and assembled and is especially suitable for students, lecturers or travellers. (*Free for only one new enrolment. Available in U.K. only.*)



## JUNIOR PEARS ENCYCLOPAEDIA

A new and completely up-to-date edition of this remarkable reference book. Sections on World Events; Science; Sport; Cars; Television; Trains; Music; Stamp Collecting; Natural History. (*Free for only one new enrolment.*)



## THE FAMOUS PRESTIGE KITCHEN TOOL SET

Made by the world-famed Prestige Group, this handsome set consists of five top-quality kitchen tools — Ladle, Potato Masher, Fish Slice, Fork, and Straining Spoon — all in gleaming chromium plate with attractive hardwood hang-up handles. The Sky-line Tool Set will make a gay and colourful addition to your kitchen. (*Free for only one enrolment. Available in U.K. only.*)



# SEND THIS PAGE UNCUT

Place a ✓ against gift you choose.

- Tea Set
- 10/- Voucher
- Ency. of Gardening
- Tea Service
- First Aid Case
- Bath Rack
- Pears Cyclopaedia
- Pictorial Encyclopaedia
- All About Cookery
- Kitchen Tool Set
- Globe  Cruet
- Hat and Coat Rack
- Sewing in Colour
- Harlequin Set
- Junior Pears Ency.

The space below will be used as a label for posting your gift. Please use **BLOCK LETTERS**. **IMPORTANT:** you must, yourself, be a current member of a Foyles Book Club to qualify for a gift. Write name of Book Club you belong to here.....

Name .....

Address .....

.....

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THE BOOK CLUBS

**IMPORTANT:** To qualify for your gift, the new member's enrolment must be accompanied by either an advance subscription or by payment for the first TWO selections.

NOTE HERE THE NAME OF THE BOOK CLUB YOUR FRIEND WISHES TO JOIN.



To The Secretary,  
THE BOOK CLUBS

121, Charing Cross Road, London. W.C.2.

## THE SPACE BELOW TO BE COMPLETED BY YOUR FRIEND

I wish to join the Book Club indicated above and agree to purchase the selected book issued each month to members at a cost of 5s. (postage 1s.). I agree to continue my membership for a minimum of six books and thereafter until countermanded.

- \*I enclose 12s. (10s. plus 2s. for postage) for my first two books and will pay for subsequent selections on receipt.

Or if you wish to save time, postage and postal-order costs, you may send an advance subscription, Six months, 36s.; twelve months, 72s.

- \*I enclose 36s./72s. (Strike out amount not applicable.)

\*Place ✓ in the space above, as required.

Name .....

Block letters, please

Address .....

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