



I. S. I. S.

International Society of Intellectual Submissives
P.O. Box 12452, Scottsdale, AZ 85260

PRESS RELEASE

FOR IMMEDIATE RELEASE

DECEMBER 7, 1990
PHOENIX, ARIZONA
U.S.A.

TO Nat'l Campaign For The Return of
the obscene publications Act.

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ATTN. _____

RE:

NEW GROUP, I.S.I.S., IN SUPPORT OF MADONNA "JUSTIFY" VIDEO

I.S.I.S., THE INTERNATIONAL SOCIETY OF INTELLECTUAL SUBMISSIVES, a new networking and information service formed by three dominant women; announced today that they were in support of MADONNA'S JUSTIFY VIDEO being shown at least on late night on M-TV.

"For thousands of years, men in powerful positions have enjoyed total relaxation by playing out submissive fantasies with dominant women in private, while ruling the world in public," said Porsche Delaney, editor of the newsletter. "It is our position that a modern woman may be assertive in the boardroom and submissive in the bedroom. A truly liberated woman seeks to broaden her horizons whether she's dominant, submissive or both. The choice is hers to make."

When asked about exploitation to women in Madonna videos, Delaney responded, "That's ridiculous! I'm tired of all exotic eroticism being labeled pornography. Experiences between CONSENTING ADULTS are not exploiting anyone because both people are choosing to do what they want. There are no victims when two people engage in what boils down to an advanced, adult version of 'Cowboys and Indians'."

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"MADONNA IS JUST BEING 'BASHED' FOR HER EXCELLENCE IN ART", added

Delaney. "People are simply assuming it's pornographic because it
'turns them on'. Good art always generates response..creates impact.
In my opinion MADONNA IS A VIDEO ARTIST. People should just relax and
enjoy during adult hours."

I.S.I.S. has been in existence for only six weeks and after some very
quiet nationwide advertising, has had hundreds of respondents looking
for the same thing Madonna offers in "Justify".

For More Information call 1 (800) 962-5683 PRIVATE LINE PLEASE DO
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