

Who Is On ReverbNation?

By **Alexander Baron** - Mar 18, 2015



Dani Clay (YouTube)

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It's difficult to believe that commercial music has been around for little more than a century; the first credited million seller was *After The Ball* which was written in the 1890s. Be that as it may, making a living out of music has been a precarious profession ever since, even allowing for the rock 'n' roll explosion in the 1950s, the Beatles, the Rolling Stones and everything else that came with the 1960s including **Al Stewart, Rory Gallagher, Wishbone Ash...**

The rise of the Internet and especially the WorldWideWeb has brought about a **virtual renaissance** and an explosion of new talent, including new ways for songwriters and composers, bands and artists to promote their music. Okay, you might decide to stick with

YouTube where you might just get lucky, but there are other websites, like ReverbNation, which was founded in 2006.



So who is currently on this site? Ever heard of **Boggy Creek**? They are a Southern folk band with a touch of the electric about them. Last year three of their songs appeared on the soundtrack of *Seed 2*, a low budget horror film that is best forgotten. Led by Craig Wise, the band are currently playing small venues in their native Florida; they deserve better, and it may be 2015 is their year.



In the UK, **Dani Clay** has been playing covers on the London pub circuit for some time, but the singer-songwriter from Brentwood, Essex – who has a presence on **Songfacts** – is happier and unquestionably better playing her own material. She has had airtime on Phoenix Radio in her hometown, has played the odd festival or two, and has even travelled to the States. Like Boggy Creek, she deserves better.



Boggy Creek (ReverbNation)

On the lighter side, **Annie Khalid** from Pakistan is enough to give your local imam a heart attack, definitely not *halal*, but her slick videos are surely appealing to Western audiences. In addition to music she has been pursuing a modelling career, something that is not difficult to understand with hair like that.



For something really different, check out the Chinese band **Silver Ash**; don't worry, they sing in English, the *lingua franca* of the **Universe**. Their track *Pretty But Evil* sounds like it might have been written for **Jodi Arias**.



Will any of these make the big time? Well, Dani Clay is world famous in Brentwood; Annie Khalid is doing fine; Boggy Creek have as stated already appeared on a film soundtrack, though it stands to reason that not everyone can make the big time or even achieve 15 minutes of fame, but ReverbNation is not a bad place to look for new talent, and an even better one for new talent to hang out.

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