

The Billion Dollar Chicken Shop

By **Alexander Baron** - Mar 24, 2015



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The BBC is currently screening a **3 part series** about the Kentucky Fried Chicken empire, empire being the operative word as there are now over eighteen thousand outlets worldwide. This series concentrates on the UK operation; Kentucky Fried Chicken – or KFC as it has been known since 1991 – is very big here. The KFC franchise has been expanding steadily worldwide. Its progress has not been an unqualified success, there are many countries that do not have KFC outlets, and a few which did but for various reasons abandoned the company, Switzerland, for example, but there are now over four and a half thousand in China alone.



"The Colonel" found his way throughout many continents and countries.

The first episode is said to be about the ingredients, namely the chicken and the secret recipe, although it covers a lot more ground; the second episode will focus on the company's workers, and the third episode, on the future of the company.

The Colonel also has **his own website**, which is worth a visit; from it you can download a free copy of his autobiography and his cookbook, but don't expect to find his secret recipe therein! The real Colonel Sanders died in 1980, but chicken is prepared exactly the way he demanded in every shop worldwide, with military precision. In spite of this, and our love affair with KFC and fast food generally, not everyone is happy with a chicken restaurant or takeaway on his doorstep, and we see here a campaign to keep the shop out of a residential area.



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