

The Choice Is Ours

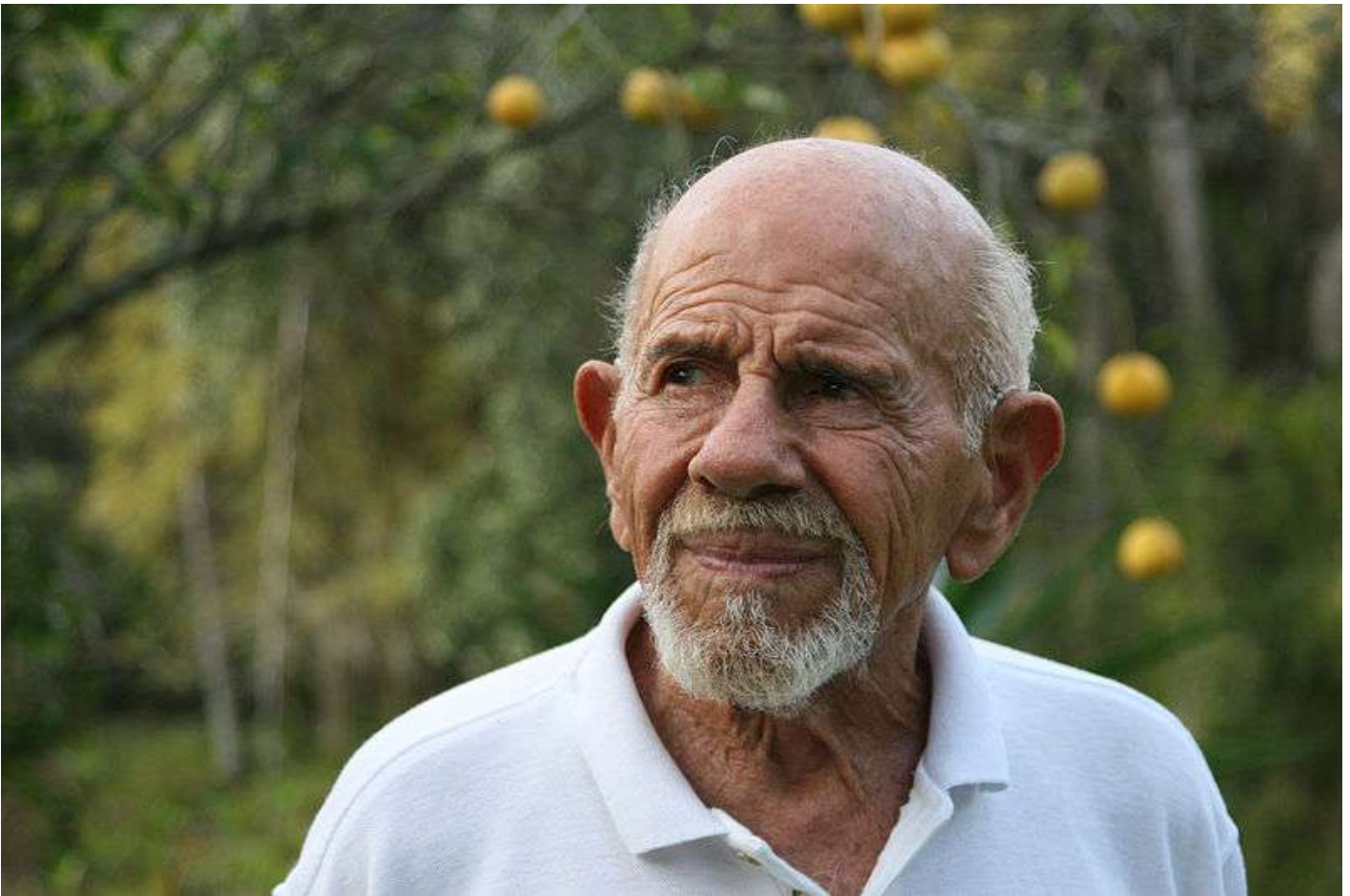
By **Alexander Baron** - Mar 3, 2016



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SHARES

The Jacque Fresco centenary was [covered here](#) recently. Those wishing to take a closer look at his work could do worse than watch [this film](#) by his long time collaborator Roxanne Meadows which covers their philosophy and how they plan to save the world.

For such a highly intelligent man, Fresco is prone to saying the most stupid things. Is there really no such thing as beauty? Blaming people for their behaviour is detrimental? Genes play a small role; it is overwhelmingly environment that makes us what we are. There will be no basis for crime in a world of super-abundance...Fortunately, it gets a lot better. The film covers such things as the hijacking of the financial system by the Jekyll Island conspirators in 1913; we hear too from some dissident economists, and [airhead Abby Martin](#). The mistake they all make is putting the banksters and corporations in the same boat. Yes, corporations do lobby governments, but they have that right the same as the rest of us, and not everything corporations or the super-rich want is bad for us. Is [TTIP](#) going to enslave us or allow us to generate more wealth? Social justice warriors would have us believe the former, but if they'd had their way, the Internet and probably the motor car would never have seen the light of day.



Jacque Fresco (Photo credits: Maja Borg, Minttu Mäntynen, Andrea Miconi)

Another good point Fresco makes is that government is, or should be, primarily a task for technicians; the great Sun Yat-sen **said the same thing**.

Abby Martin attacks the profit motive, and blames the West for the poverty of the so-called developing world. The reality is that the only reason this developing world has developed at all is due to Western technology, those wicked dead white guys again.

If Fresco had his way, money would be abolished. While there is much to be said for using machines to destroy all or most of those horrible, unpleasant and dangerous jobs, Fresco, Abby and apparently all the others miss the point of money, one purpose of which is to limit the use of scarce resources. If we can indeed develop ultra-cheap power generation and other things, we can take much of the economy out of the financial system. We have seen this already to a very limited degree: once you have paid for your computer, your ISP and your anti-virus software, cyberspace is yours for free.

There is a lot more in this film, much of it with which you will probably agree. Best to take the good and discard the rest; Fresco's ideals would definitely work if we all thought like him, unfortunately or otherwise, most of Mankind does not.