

HELP US find a cure for *Dementia*



The Government have set a target to find a cure for dementia by 2025. Only 10 years away.

Britain has some of the best neuro scientists in the world, amongst them nobel prize winners working at The University College London (UCL).

UCL want to build a world class dementia research centre in London to bring everyone together with state of the art research facilities.

The cost is £350 million but there is a funding gap of £100m.

The 5p carrier bag levy has to be given to charity and Iceland have committed to give all their charity proceeds for the next three years towards this project.

We hope we can help make it possible to cure dementia.

Malcolm Walker

CEO

 **Iceland Foods
Charitable
Foundation**

For people, for better

Registered Charity No.281943

ICP286

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